



TRAINING PROGRAMME:

Admissions Elevate

Designed for mid-career MBA admissions professionals with at least 3 years of experience, Admissions Elevate equips participants with the knowledge and strategies needed to navigate the evolving landscape of Graduate Management Education (GME).

Through four targeted modules, participants will gain insights into market trends, career growth opportunities, data-driven decision-making, and effective stakeholder management. By the end of the programme, attendees will be better prepared to drive strategic admissions outcomes and advance their careers in the field.

FORMAT

Our training is delivered through online, synchronous, cohort-based sessions, ensuring a collaborative and engaging learning experience.

STRUCTURE:

4-week programme, with one module per week.

INTERACTIVE LEARNING:

High participant engagement through discussions, case studies, and practical exercises.

TIME COMMITMENT:

Each module includes 2 hours of live teaching and approximately 1 hour of independent study.

Designed for busy professionals, this format allows participants to learn, apply insights in real time, and connect with peers in the industry. Our multi-school cohorts foster dynamic discussions, allowing for valuable idea exchange and diverse perspectives.

Over the course of this programme, participants will:

- 1. Develop a Strategic, Market-Informed Approach to Admissions**
- 2. Enhance Career Growth & Professional Development**
- 3. Strengthen Data Analysis & Decision-Making Skills**
- 4. Improve Stakeholder Management & Institutional Alignment**
- 5. Develop Resilience & Adaptability in a Changing Admissions Landscape**

MODULE 1

THE REALITY CHECK: MYTHS, MARKET TRENDS & COMPETITOR ANALYSIS

Laying the foundation for strategic admissions leadership, this module challenges common misconceptions, explores key market trends, and provides strategies to stay informed and competitive in a rapidly evolving industry.

MODULE 2

MAXIMIZING YOUR CAREER: LEVERAGING RESOURCES & NETWORKS IN GME

Empowering participants to take control of their professional growth, this module focuses on self-assessment, building transferable skills, and leveraging industry resources and networks to maximise opportunities in the sector.

MODULE 3

THE POWER OF DATA: STRATEGIC DECISION-MAKING IN ADMISSIONS

Enhancing data analytics in admissions, this module equips participants with the skills to interpret and apply data insights effectively. A case study on scholarship allocation provides practical experience in using data to drive strategic decisions.

MODULE 4

MANAGING STAKEHOLDERS, EXPECTATIONS & UNCERTAINTY IN ADMISSIONS

Admissions professionals operate at the intersection of multiple stakeholder interests, institutional goals, and an ever-evolving market. This module focuses on effective communication, strategic alignment, and adaptability. A mid-cycle review case study provides hands-on experience in assessing data, adjusting strategies, and managing uncertainty.
